



Wisconsin Conservation Congress
Outreach and Public Relations Education Trailer Subcommittee
Meeting Minutes

WCC Meeting Minutes
Form 8300-026 (R 11/17) Page 1 of 4

ORDER OF BUSINESS	08/27/2019	7:00 pm.	Conference Call
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I. ORGANIZATIONAL MATTERS

A. CALL TO ORDER

Meeting called to order by	Chair Roehrig at 7:02 pm
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B. ROLL CALL

ATTENDEES	Dale Maas, Paul Gettleman, Ryan Wagner, Michael Britton, Mark LaBarbera, Larry Bonde, Kari Lee Zimmerman
EXCUSED	
UNEXCUSED	
GUESTS	

C. AGENDA APPROVAL/REPAIR

DISCUSSION	None
ACTION	None

D. REVIEW COMMITTEE MISSION STATEMENT

DISCUSSION	NA
ACTION	NA

E. PUBLIC COMMENTS

DISCUSSION	NA
ACTION	NA

II. INFORMATION & ACTION ITEMS

A. Funding

Group

DISCUSSION	<p>Chair Roehrig referenced an email from WCC Chair Bonde about the need to discuss the ~\$550 in donations to support the trailer. Dale Maas commented that he had 3 contacts with builders in WI, Grouse Society and DU Greenwing for sponsorship.</p> <p>Dale brought up the old trailer and how road ready it is. The original WCC trailer is best used as a storage trailer. And the 2nd donated trailer as the small display. Dale shared that both Trailers need tires.</p> <p>WCC Chair Larry advised that the partnership with OHEC and WCC – would be wise to keep the partnership with OHEC. The funding will be for 3 years and donors can bid on the advertising.</p> <p>Paul Gettleman – WCC should be the organization that showcases the trailers. Would like to see more organizations have an opportunity to put an ad on the trailer</p> <p>WCC Chair Bonde commented that the Ozaukee County Delegates – thought the trailer had some value and needs some minor repairs.</p> <p>Discussion around the placement of logos ensued:</p> <p>Dale - where would locations be for logo</p> <p>Mark LaBarbera– 3 locations where the logo can be place – sides or back</p> <p>Dale – 2 locations or 3 locations?</p> <p>Mark clarified that is 3 locations and depends on fish art. The WCC has the 4th trailer that we can use for other logos/donors</p> <p>Dale – would like to talk to Mark LaBarbera about needing dimensions for the logos. Right of refusal on wording on sign. Terri stated that if it is a logo, we can't change their logo. Michael Britton commented that it is already a given and make the design pending approval by WCC. Michael Britton made motion that WCC has final approval</p>
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	<p>on whatever goes onto our trailer. Dale 2nd. Who is the WCC to make the decision. Michael amended his motion to include WCC has final approval on what signage says. Kari- recommended in last meeting that we have criteria for the signage. Motion carried.</p> <p>Dale to draft the letter and send to Committee for final approval. Larry agreed with approach.</p>	
ACTION	Draft letter to send to donors and send to this committee for review and approval	
PERSON(S) RESPONSIBLE		DEADLINE
Dale Maas		9/30/19

B. WCC (Old) Trailer

Group

DISCUSSION	<p>Larry – should not get hung up with the funds Dale raised. If we come up with a good idea, the Friends may approve as they have money available. Ryan Wagner commented we have money and should get the trailer up and running as there is funding available. Dale stated that the trailer is 9 – 10 yrs old. Front of trailer where meets frame is gapping. Dale has been fighting mice and carpenter ants. He has baited and sprayed. Mice are getting in due to gaps somewhere. Use the 2nd LE trailer for the smaller display. Whatever is stored in that trailer, we need to move stuff into the old trailer.</p> <p>Terri – What is stored in the trailers now. LE Trailers – Leftover waterfall mount (75-80)and birds of prey and whatever wasn't put into original trailer sitting in plywood crates (well preserved) and 10 years old. Take up the trailer and want something easier to set up. 8 pt buck that takes up width of trailer. Doesn't have a side door or loading door – just 2 doors in back.</p> <p>Larry will take the old trailer by him and fix it. Dale said that the trailer needs a new wiring harness. Dale will contact Larry to make arrangements to get the trailer to Larry. Terri – we can do a press release to delegates that the trailer is fixed and ready to go.</p> <p>Terri Put the \$550 towards tires and repairs for the trailers or go to Friends for help. Michael Britton made motion to use the \$550 for and all repairs on the original WCC trailer pending there are no overages on LE trailer to get that up and running. Mike will donate a rim and tire for each trailer. Ryan 2nd Dale recommended we have a discussion on the naming of the trailers. Motion carried.</p> <p>AFTER THE MEETING FOLLOWUP: Larry went to look at the old WCC trailer and it does need some work. After discussing with the Friends group the Friends and Larry suggest getting rid of things that aren't used. We can always put out request to taxidermist who want their name on a mount for things on need. Anything that is already ratty needs to go. Storing mounts in a trailer that is not 100% sealed will only result in more damage to the contents.</p>	
ACTION		
PERSON(S) RESPONSIBLE		DEADLINE

C. Calendars

Group

DISCUSSION	<p>Mark LaBarbera – working on public calendar so people can see where the trailers are going to be. Kari – District Meetings were on YCC Calendar Mark – the WCC may want a separate calendar for the 3 trailers Dale – could we combine the trailers? It is important that delegates can see if the trailers are available. Terri – do we have a calendar for YCC on the YCC website? Kari - No – because we are using youth emails. Link to trailer calendars under WCC Delegate Resources. Outreach Tab – Terri – will the new website have a calendar option? Dale – Agree with calendar concept and let Kari do some work to see what is available to us. Kari – timeline is by December</p>	
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	<p>Dale – Old trailer – WCC1, LE Trailer - WCC2 LE Trailer not doing anything with – WCC3 Dale makes motion for the naming of trailers 2nd by Mike. Motion Carried Ryan advised we will need some sort of description</p>	
ACTION		
PERSON(S) RESPONSIBLE		DEADLINE

D. Signage Criteria and Dimensions

Group

DISCUSSION	<p>Mark – Based on logo of individual sponsor. Donors will know what width it is based on height. Dale – quandry – at least 18” tall on one side and on the other side with fish art will be smaller and approximately / possibility 12” tall and 24” tall on back. Mark – maybe 12” as long as we provide wording that it is no smaller than OHEC and WCC</p>	
ACTION		
PERSON(S) RESPONSIBLE		DEADLINE

E. Trailer Plan Oversight

Group

DISCUSSION	<p>Trailer Plan Oversight We discussed earlier and made motion that WCC has last words/approval.</p>	
ACTION		
PERSON(S) RESPONSIBLE		DEADLINE

F. Supplies

Group

DISCUSSION	<p>Brochures Talking points Canopy – used at entrance – in case it rains or sun. Small 10 x 10 canopy. Tables – put some furs on the tables Maybe sponsors would buy canopies Ryan - \$170 and can buy weights for them for \$40.</p> <p>Dale – paint trailers bright white – florescent lighting in there. – protection for cables that hold up ramp Do we have enough tables and chairs? We will need tables and chairs for WCC2,</p> <p>Table Needs WCC2 WCC3</p> <p>WCC1 – has a table</p> <p>Terri recommended that we go to the Friends with a Plan of what we are doing and how we are funding and then what we need help with.</p> <p>Dale – small ancillary charges – paint, lights, etc. Terri – recommend we take out of the \$550</p> <p>Terri to draft plan/presentation for Friends.</p>	
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ACTION	Draft plan/presentation for Friends
PERSON(S) RESPONSIBLE	DEADLINE
Terri	9/20/19

III. MEMBERS MATTERS

DISCUSSION	<p>Dale – Minutes – accurately portrayed about WCC trailers to be towed by anyone. Whoever is towing trailer has the appropriate brakes. MOU – only covers TOW2 – what are we doing for TOW1? Larry mentioned that he was working on it. Terri to follow up</p> <p>Paul - Nothing</p> <p>Mark - Nothing</p> <p>Ryan - Lets get up WCC2 up and running and things will fall into place</p> <p>Mike - Nothing</p> <p>Larry - Nothing</p> <p>Kari - Nothing</p> <p>Terri - Touchbase in October? Dale recommended we remain fluid and have a meeting as needed.</p>
ACTION	

IV. ADJOURNMENT

MEETING ADJOURNED	8:36 pm (Motion by Dale Maas, 2nd by Michael Britton)
SUBMITTED BY	Terri Roehrig
DATE	09/08/2019